



## The Institutions of Electronics and Telecommunication Engineers

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### **Report on the Women Awareness Program on “Demonetization”**

IETE Vadodara Centre conducted Women Awareness Program on “Demonetization” on Wednesday 6<sup>th</sup> December, 2017 at IETE Vadodara Office. Prof . Urmisha Pothiwala, Lecturer, Department of Computer Engineering, Polytechnic College, The M.S. University of Baroda, delivered a talk and demonstrated how e-Transactions or Cashless Transactions can be done using various Mobile Applications. Dr. Mamta C. Padole, Hon. Secretary, IETE Vadodara Centre also interacted with the participants from the technical perspective.

The primary purpose of conducting the Women Awareness Program on “Demonetization” was that, the women are the key persons in running the household chores and daily life needs. It becomes important for them to learn hacks of life and start using government's digital payments and get most of the benefits from them just by the better usage of mobile apps.

During the talk Prof. Pothiwala covered topics like:

- 1) What is Demonetisation?
- 2) Why awareness is required amongst women?
- 3) Reason behind Demonetisation.
- 4) Hacks of Life.
- 5) Different ways of Digital Payment methods.
- 6) Benefits of Demonetisation in day to day life.

The applications like Paytm and Bhim were demonstrated to the participants.

The audience of the talk comprised of 30 Women participants with education of Secondary and Higher Secondary Certification and belonging to middle and lower income strata. The women participants attended the seminar very enthusiastically and were glad to learn Cashless Payment mode. The participants got motivated to use the e-Payment mode for all their daily transactions. Two women participants shared their experiences on the talk received and also shared their experiences of using Cashless mode of transactions. This encouraged other participants to benefit from the usage of Cashless mode of transactions. The women participants were enthusiastic and hopeful to attend more such talks and also requested to organize talks on Health Oriented topics. The request was received and IETE Vadodara Centre has scheduled the talk, in the forthcoming week.

Dr. Mamta C. Padole, Hon. Secretary, IETE, Vadodara Centre, proposed the vote of thanks and felicitated the Speaker.

Select photographs of the event are attached.





