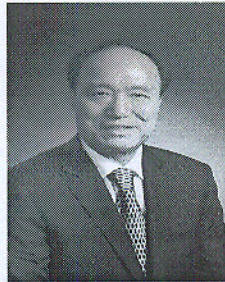


WTISD 2018: Message from ITU Secretary-General, Houlin Zhao
Enabling the positive use of Artificial Intelligence for All



Every year on May 17, ITU Members around the world celebrate World Telecommunication and Information Society Day.

Artificial Intelligence, or AI, is taking center stage with a lot of impact on people's lives. AI's potential power is being exploited and developed at an unprecedented speed. AI brings us many opportunities and challenges. AI will greatly change our economy and society.

ITU, in its role of Specialized UN Agency for ICT services and technologies, wishes to work with Academia, researchers, industries, Administrations and Governments, UN Agencies, as well as other stakeholders and partners, to facilitate the AI development, to bring the benefits of AI to all.

ITU invites you to join us to celebrate WTISD 2018 !

17 May 2018, World Telecommunication and Information Society Day (WTISD 2018)

Theme 2018: Enabling the positive use of Artificial Intelligence for All

Enabling the positive use of Artificial Intelligence for All is the theme of WTISD-18 and will focus on the potential of Artificial Intelligence (AI) to accelerate the United Nations' Sustainable Development Goals (SDGs).

In recent years there has been significant progress in AI technology, made possible by tremendous advances in contributing fields, such as Big Data, machine learning, computing power, storage capacity and cloud computing, among others. AI-based technologies are already emerging as a key component of proactive tools and applications being used to help people lead better lives by improving healthcare, education, finance, agriculture, transportation, and a wide range of other services.

The 2018 theme will allow ITU Membership and other key stakeholders to focus on the opportunities for how AI can help accelerate the achievement of the SDGs by 2030.